

— **Senior Manager, Sustainability**  
CropLife International



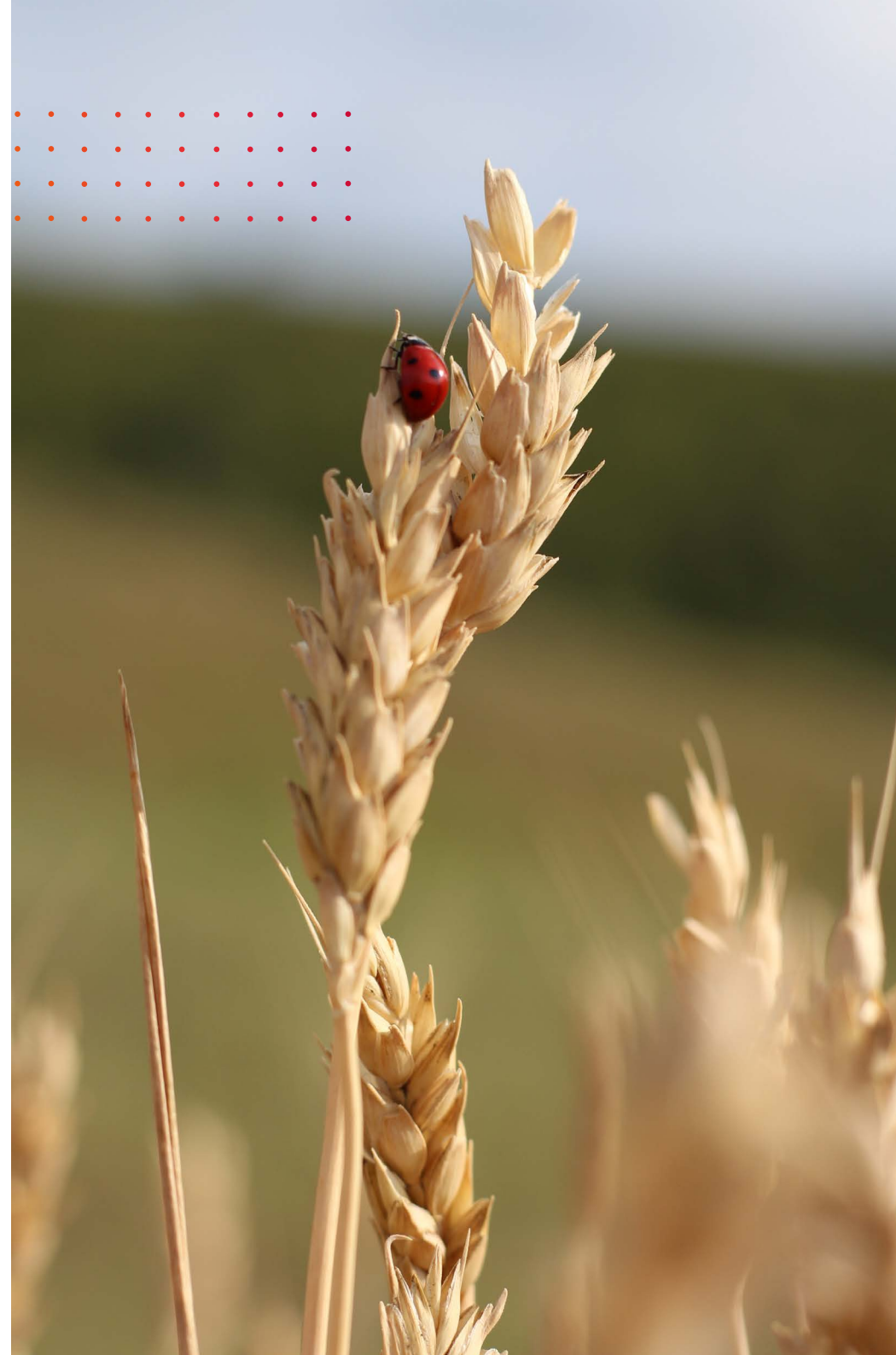
**Dober Partners**  
Executive Search  
& Consultancy



**03 About CropLife International**

**04 What You'll Do**

**06 Recruitment Process**





## Advancing innovation in agriculture for a sustainable future.

With an expected global population of 9 billion by 2050, humanity's future will depend on our ability to address our most basic need – food. The challenge is to feed our growing population while protecting the planet to ensure a sustainable future for all.

For starters, we need to reduce barriers to innovation so we can chart a path towards greater sustainability in agriculture and our global food systems. CropLife International represents the world's leading R&D companies – BASF, Bayer Crop Science, Corteva Agriscience, FMC, Sumitomo Chemical, and Syngenta – who are actively working to address some of our world's biggest challenges.

By working with our industry members, our global network, and a diverse range of partners – we can drive actionable progress toward our global ambitions of increasing food security, adapting to and mitigating climate change, and enhancing biodiversity.

At the end of the day, farmers require access to the technologies, tools, and knowledge they need to make a difference; and CropLife International is proud to help make that happen.

CropLife International's vision and purpose is to advance innovation in agriculture for a sustainable future by playing a leading role in enabling sustainable food systems. Anchored in this belief the Senior Manager of Sustainability will set and guide the strategy for sustainability, identify the partnerships and collaborations needed to accelerate scale, reach and success and ensure positive mutually beneficial stakeholder relationships throughout the engagement plan.

Reporting to the Vice President of Public Affairs and Communications, the Senior Manager, Sustainability ensures that CropLife International's ambitions on sustainability are delivered to highest standards.

The successful candidate will create value by collaborating with our members to share expertise in sustainability and ESG. Working closely with the communications and public affairs team and other key functions, the Senior Manager will coordinate and supervise sustainability activities across the organization and network. Additionally, they will engage the broader sustainability community to build partnerships and share best practices, ensure the proper development of long-term sustainable development goals and set science-based targets.

The successful candidate will have seven years of sustainability strategy and engagement experience ideally in agriculture, food, climate change, biodiversity or other relevant sectors. You will need to have a deep understanding of the relevant issues, a track record of working in collaboration with partners and engaging international stakeholders, preferably in an association environment, and experience in reporting on key performance indicators with robust measurement.



## Key responsibilities:

### 1. Strategy development and promotion of sustainability, creating visibility of industry activities and enhance their impact

- Based on defined industry ambitions and working as a business partner within the organization, develop and implement an overall strategy and plan for sustainability at CropLife International.
- Strengthen the industry reputation by developing alliances and partnerships with relevant stakeholders to further the industry's sustainability agenda.
- Create awareness of industry commitments and sustainability plan both internally and externally.
- Identify opportunities and map routes for the industry to demonstrate thought leadership on key industry commitments and overall strategy.
- Develop information materials related to sustainability with a focus on the linkage between food security, climate change and biodiversity.

### 2. Implementation, measurement and reporting

- Develop KPI's, scorecards and measurement frameworks and maintain relevant data to allow for reporting and demonstrating impacts.

- Work with the Sustainability Expert Group to support industry goals and implementation pathways for sustainability.
- Develop and maintain technical expert network and build up relevant in-house expertise on questions related to sustainability (e.g. climate change impact on agriculture).
- Map, prioritize, create and maintain stakeholder relationships.

### 3. Work with international organizations

- Develop and maintain strong working relationships with selected governmental and non-governmental international organizations and represent industry at related formal meetings.
- Raise awareness and build opportunities for cooperation in the field of sustainability with international players (such as Field to Market, SAI platform).
- Identify opportunities within key governing bodies of the United Nations to highlight industry's progress on sustainability.

### 4. Project Management

- Establish budgets and operating plans.
- Coordinate projects, report on impacts and deliverables and manage related budgets.

## Required profile

- Master's degree in sustainability, environmental science, or a related field
- 7+ years of experience in sustainability, with a track record of executing successful sustainability strategies
- Knowledge and experience in global environmental standards and frameworks, such as the UN Sustainable Development Goals, Multilateral Environmental Agreements, Sustainability Accounting Standards, Climate-related Financial Disclosures amongst others.
- Experience designing or redesigning a sustainability program
- Excellent communicator, energetic networker and persuasive diplomat; ability to travel internationally
- The ability to work effectively in a culturally diverse environment, experience of engaging audiences in the Global South a plus
- A passion for advancing innovation in agriculture to meet sustainability goals.



# Recruitment Process



The specialist Executive Search firm, Dober Partners has been retained to draw up a shortlist of prospective candidates against the criteria set out in this document, and using their discretion and expertise to help recruit a new Senior Manager, Sustainability, together with the leadership of CropLife International.

**For further information please contact:**

**Natalia Kurop**

M: +32 488 945 579

→ [natalia@doberpartners.com](mailto:natalia@doberpartners.com)

**Mark Dober**

M: +32 477 950 466

→

[www.doberpartners.com](http://www.doberpartners.com)



**Dober Partners**  
Executive Search  
& Consultancy